



EXHIBITOR CATEGORIES 50+ EXPO 2010

Our exhibit floors are a superb way to showcase your products and services to the rapidly growing senior population of Howard and surrounding counties. By 2010, the 60+ population of Howard County is projected to be 46,000; 37% have incomes greater than \$50,000.

EXHIBITOR

Package includes a draped 8' x 8' booth (depth may vary with placement), 6' skirted table, 2 chairs, and an identity sign with your company name and booth number.

EXHIBIT FLOOR

FOR PROFIT

- \$695 - Prime Locations
Main Street, Exhibit Hall A - (Lobby), Exhibit Hall A (Front Row)
Note: Due to the popularity of our Prime Locations, Main Street registration by non-sponsors is limited to one booth only.
- \$575 – Exhibit Hall A
- \$325 - Mezzanine Level (2nd floor)

NON-PROFIT

Non-profit rates are available on a limited basis to organizations with annual budgets of three million dollars or less.

- \$225 – Exhibit Hall A
- \$200 – Mezzanine Level (2nd floor)
- \$100 – Exhibit Hall B

PLEASE NOTE:

- Applications are accepted on a rolling basis until space is full. An application may be submitted by fax or mail in advance of payment to secure space. If payment is not received within 30 days of space reservation, it is subject to cancellation.
- Exhibitors will be placed in order of receipt of application.
- The Office on Aging reserves the right to deny rental of exhibitor space.

For more information: Laurie Diener, (410) 313-7467; ldiener@howardcountymd.gov